

MEET *Holly.*



Make the most of your benefits.

We've all been there. You're sick, your kids are sick... but where do you go? What on earth is a deductible? And wait... you're telling me my old doctor *isn't* in my network? Holly is here to educate you on all things benefits so you can stop stressing and start focusing on the important things in life!

What sort of content will Holly send me?

Holly will share short, fun-to-watch videos via text or email (your choice!) so you can learn how to maximize your benefits. Occasionally, you may be asked to answer a question or complete a poll.

What will Holly cover?

Holly's videos will cover topics like insurance knowledge and terminology, preventative care, wellness, lifestyle, and more. Basically, all the stuff from that lengthy packet you get each year (but never actually read).

How much time will this take?

Less time than it takes to make a cup of coffee. Each video is under 2 minutes long!

What's in it for me?

You're going to uncover opportunities to maximize your benefits, save money, and get the most out of the coverage you're already paying for.

Do I need to log in to watch the videos?

Nope! No login required.

Are these messages safe?

Absolutely. As part of the Holly process, your employer has vetted our messages to ensure our links are safe to click.

**Ready to get started?
Scan this code with your
Phone's camera or head to:
HOLLYSHEALTHTALKS.COM/IBEW**



[Holly's Health Talks]